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CONTACTS:

Tricia Collom

Homecare Homebase, LLC

(214) 239-6726

tcollom@hchb.com

Michele Windhorst

ESI Healthcare Business Solutions

(214) 765-1652

michelewindhorst@esihealthcaresolutions.com

Homecare Homebase™ Launches Real-Time Medication Management at the Point of Care

(Dallas, TX) – Homecare Homebase today announced the launch of the new, fully integrated ESI Rx History™ interface, a powerful new medication history option available as part of their home health automation solution while at the 2013 NAHC Annual Conference & Exposition in Washington, DC.

This latest addition to the Partner Link family of interfaces was developed in conjunction with ESI Healthcare Business Solutions (ESI), a healthcare technology services company focused on customizable clinical and financial solutions in pharmacy and hospital/physician alignment. The new interface enables users to instantly retrieve an electronic patient medication list from the largest repository of retail prescription claims and download directly into the patient's electronic medical record. Data is linked to several key data points about the patient to ensure accuracy and completeness of the prescription information retrieved. The medications are populated prior to the start of care, relieving the caregiver of this initial duty and available for their review as soon as they start the visit. This integrated service not only saves the caregiver significant time, but also improves accuracy as medication information is pulled directly from the prescription and ensures a complete medication picture is provided for each patient.

Homecare Homebase launched this new interface to beta participants in July of this year with resounding success. "We were excited to participate in this new program with Homecare Homebase, not only does it save our clinicians valuable time by not having to search for and enter every medication a patient may have, but we now have a complete baseline of all prescriptions," said Scherell

Gazaway, QI Clinical Technology Specialist at Sta-Home Health & Hospice in Jackson, Mississippi. “There is no chance of the patient forgetting to tell us about a med, all of the information is pulled down directly from the pharmacies. We are also able to more easily identify discrepancies with medication and alert the clinicians to follow-up with the physician to resolve medication issues ultimately ensuring better medication safety for our patients.”

“We are pleased to announce Homecare Homebase will take advantage of ESI’s capability to integrate the patient’s retail medication history into their electronic medical record,” said Leo Lopez, CEO of ESI Healthcare Business Solutions. “With more than 40 percent of medication errors resulting from inadequate reconciliation in handoffs during admission, transfer, and discharge of patients, the addition of adjudicated prescription data will streamline their medication reconciliation process during home visits, and allow for an increased identification of critical medications, the result of which is increased patient safety.”

“Hospitals have found that using ESI’s Rx History provides a more accurate and complete medication history profile, making it easier for everyone to work from the same reconciled medication history record and we look forward to providing the same benefits to post-acute care industry.”

“Our current process required clinicians to enter medications when they arrived at the home of the patient, typically involving a shoe box and quite a bit of data entry before they even begin to reconcile the medications. We fully believe we will save between 15-30 minutes per patient with this automation,” said Bobbi Blair, VP of IT at CareSouth Homecare Professionals in Augusta, Georgia. “This not only allows for more time to be spent with the patient instead of their shoe box, but directly contributes to better patient care and ultimately better outcomes. This is yet another example of how Homecare Homebase has been a true technology partner, providing solutions that help us with bottlenecks and better utilize our resources for our patients.”

For over 10 years, Homecare Homebase has been dedicated to providing homecare and hospice agencies with a best-of-breed healthcare information system that is fast, flexible and customizable to their unique operational requirements. Developed by industry veterans, Homecare Homebase offers a comprehensive, integrated, cloud-based software solution that continues to stay ahead of the curve, as well as the competition, allowing customers to not only manage their business more effectively, but ultimately provide their patients with the best possible outcomes.

“In searching for a partner for this program, ESI was a logical choice,” said Tom Maxwell, Chief Strategy Officer for Homecare Homebase. “They lead the industry in pharmacy management solutions and we knew they had the same best-of-breed technology we offer at Homecare Homebase. The integration of the two

systems will allow our customers to more efficiently manage their time in home with patients, especially at the start of care, and ensure a more complete and accurate medication picture of each patient. The time saved managing the medication manually will directly translate into more time spent with the patient and better utilization of agency caregivers.”

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About Homecare Homebase, LLC

Homecare Homebase, based in Dallas, Texas, is a leading healthcare software company serving the technology needs of the fast growing post-acute care industry including homecare, hospice and private duty. Homecare Homebase has received the prestigious Best In KLAS for Homecare award for three consecutive years in the “Best in KLAS Awards: Software & Services” report. Homecare Homebase offers a comprehensive integrated web-based software solution to improve the clinical, operational and financial success of homecare and hospice agencies. Homecare Homebase enables real-time, wireless information exchange and communication between office staff, field staff and physicians; automates workflow processes; enables accurate billing through numerous integrated checks and balances; and, provides powerful management reporting via a back-office data analysis tool that ties together all agency operational information. Founded by industry veterans in 1999, every aspect of the Homecare Homebase system was developed to be user-friendly, flexible and customizable to specific agency needs. For more information, visit www.hchb.com or contact us toll free at 1-866-535-HCHB (4242).

About ESI Healthcare Business Solutions

ESI HEALTHCARE BUSINESS SOLUTIONS is a healthcare informatics company focused on clinical and financial solutions that align with our partner’s business health and strategy. Combining proprietary technology with deep-rooted industry expertise, ESI delivers customizable solutions in pharmacy and hospital/physician alignment to help our clients achieve efficiencies and savings, drive revenue, and improve patient outcomes. Based in Dallas, Texas, ESI Healthcare Business Solutions has served the industry for more than twenty-five years and helped our clients as they respond and adapt to the changes in the healthcare industry, while taking advantage of new technologies. For more information on ESI, please visit www.esihealthcaresolutions.com.